

# Jordan Vincent

## Product Engineer with 9 years of professional experience

React • NodeJS • Product Design • Data Visualization

### WORK EXPERIENCE

#### Outdoor Status, Solo-Founder

February 2022–Present • San Francisco, CA

Bootstrapped a platform for backpackers generating ~\$3,000/month in the high season.

Built a scraping service to check permit availability every 10 minutes and notify customers.

Built interactive trip builders for major hikes that are now the reference in the community.

#### Finta (YC W23), Co-Founder

November 2022–March 2023 • San Francisco, CA

Co-founded Finta, the accounting platform for tech startups.

#### Airtable, Product Engineer

August 2020–February 2022 • Remote

Joined the Core Product and Activation teams.

Designed and built onboarding experiences to make Airtable more approachable to non-technical users.

### EDUCATION

#### University of Washington, M.Sc. in Human-Centered Design & Engineering

2014–2016 • Seattle, WA

Coursework: User Testing, Information Visualization, Visual Communication, Qualitative User Research.

#### Roam Analytics, Lead Designer / UX Engineer

November 2017–August 2020 • San Mateo, CA

Led the design and development of human-in-the-loop interfaces to train NLP models.

Wore multiple hats from Frontend Engineer to Product Designer and User Researcher.

Built the Frontend team: hiring, defining best practices, mentoring junior developers.

#### Cogniac, UX Engineer

June 2016–November 2017 • San Jose, CA

Led the design and development of human-in-the-loop interfaces to train computer vision models.

### AWARDS

#### Kantar Information Is Beautiful Awards, Bronze

December 2018 • New York, NY

Featured on The Verge, Fast Company, and Hacker News.

#### INSA of Lyon, M.Sc. in Computer Science

2009–2016 • Lyon, France

Ranked 28th out of 665 students.